

# Centering Servingness

## Hispanic Serving Institution (HSI) Webinar Series

Follow this [link](#) to register. All times are listed in AZ time.

### A History of Servingness: Faculty Engagement in the College Academy for Parents

**Wednesday, November 18, 2020 | 12:00pm**



Recognized in 2008, by Excelencia in Education as an *Example of Excelencia*, the College Academy for Parents is a bilingual college access program that engages local elementary school families in the 12-week development of a plan for college. One of the unique components of this initiative is faculty presentations in which half of the workshops are dedicated to having University of Arizona faculty facilitate conversations, or *platicas*, on the core academic subject areas required for admission to the university. A program overview will be provided, with emphasis placed on faculty experiences in engaging the funds of knowledge of parents and the role of faculty in the university's land grant mission.

#### PANELISTS:



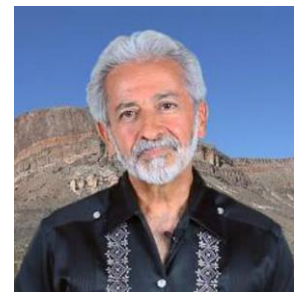
**Rudy B. McCormick III**  
Director, Early Academic  
Outreach, Executive  
Director, Arizona MESA



**Raquel Rubio-Goldsmith, Ph.D.**  
Adjunct Lecturer, Co-Director,  
Binational Migration Institute,  
Department of Mexican  
American Studies



**Vicente Talanquer, Ph.D.**  
Professor, Department of  
Chemistry and  
Biochemistry



**Celestino Fernández, PhD.**  
Distinguished Professor  
Emeritus, Department of  
Sociology

#### *“Servingness” Defined:*

*Engaging Latina/o/x students through culturally  
enhancing, equitable approaches that offer  
transformative experiences leading to both  
academic and non-academic outcomes*

*(Garcia & Koren, 2020).*

**For more information, visit this link:**

<http://eao.arizona.edu/CAP>



Hispanic Serving  
Institution Initiatives



Faculty Affairs