



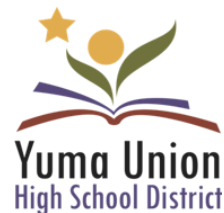
Say **YES** To Success: Reimagining the Transfer Pathway

Marcy Hurtado, MBA

Hannah Newton, MTESOL

Rocio Napoles, MEd

Azeret Martinez, MEd



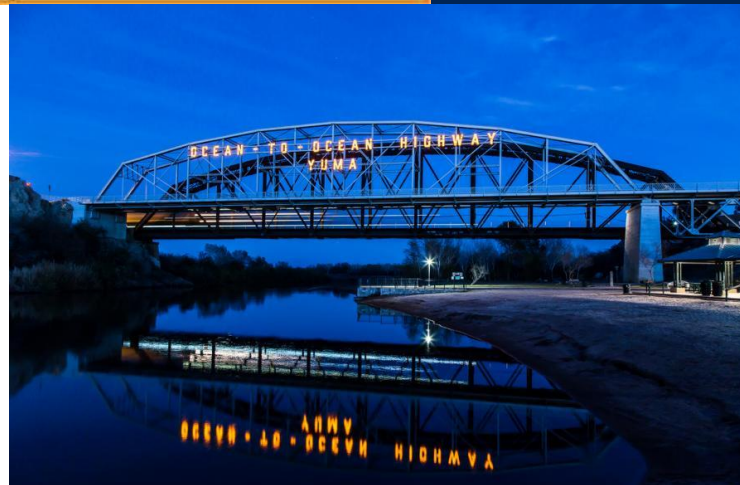
Gateway to the Great Southwest

- 6th largest county in Arizona (pop. 203,881 as of 2020 Census)
- Shares a border with both Mexico and California
- “Big city vibes with a small town, welcoming appeal” – [Visit Arizona](#)
- Dubbed the “Sunniest Place on Earth” by the Guinness World Records
 - Sunshine & warm weather ~91% of the year

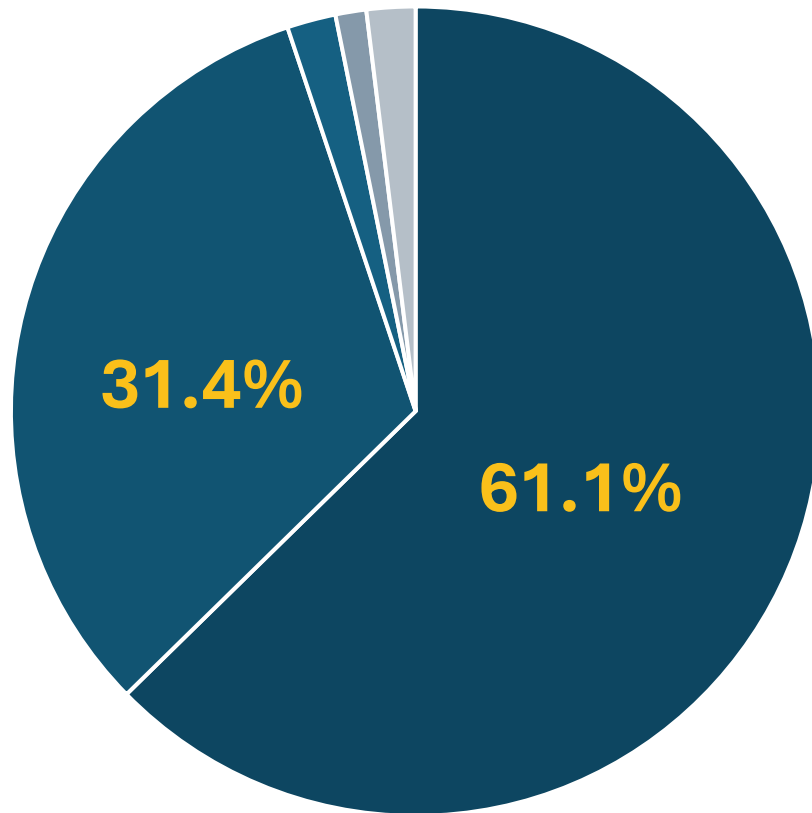


“America’s Winter Vegetable Capital”

- 175 unique crops grown year-round
- 3rd in the nation for vegetable production
- Produces 90% of America’s leafy vegetables from Nov - March



Yuma County Demographics



- Hispanic/Latino
- White
- Black
- Native American
- Asian

55.5% Speak a language *other than English* at home

52.5% Speak *Spanish* at home

86.7% Of students enrolled in YUHSD are Hispanic

Yuma County Demographics



28.2%

Hold a high school diploma or equivalent



90.2%



Graduate from Yuma Union HS District



24.1%

Completed some college, but do not hold a degree



17.4%

Hold a Bachelor's degree or higher



14.2%

Unemployed



15.3%

Fall below the poverty line



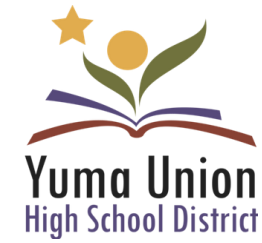
Mission Statement: To enrich the lives of individuals in Arizona and Florida by creating opportunities for success in postsecondary education.

Vision: Every individual in Arizona and Florida has the opportunity to attend and is prepared to succeed in postsecondary education.



Mission Statement: Transforming lives through education and partnerships to create thriving communities.

Vision: Cultivating generations who value knowledge, foster independence, eliminate poverty, and create vital, equitable and sustainable communities.



Mission Statement: We are committed to the educational excellence of our students by empowering them with the means for success and by challenging them to become productive members of society. **EVERY student college, career, and community prepared upon graduation.**



Mission Statement: NAU transforms lives and enriches communities through high-quality academics and impactful scholarship, creative endeavors, and public service.

Vision: NAU aims to be the nation's preeminent engine of opportunity, vehicle of economic mobility, and driver of social impact by delivering equitable postsecondary value in Arizona and beyond.

Commitment: NAU will educate, support, and empower students from all backgrounds, identities, and lived experiences to reach their full potential and contribute to a more just, equitable, inclusive, prosperous, and sustainable future.

Yuma Educational Success (YES) Program



Transfer Program by Design



AWC2NAU Pathway



Co-located on a shared campus:

- 2 years @ AWC
- 2 years @ NAU

Mission

Empowering Yuma Students to achieve bachelor's degrees through individualized support, resources, and enhanced experiences in all areas of their educational Journey.

Vision

Preparing Yuma graduates to meet the growing demands of the regional job market for a thriving and well-educated community.



Say "YES" to Success

Promotional Video



General Criteria:

- Graduated from a Yuma Union High School.
- Enrolled at AWC.
- Intend to transfer to NAU to complete a Bachelor's degree.

Participants Must:

- Maintain a 3.0+ GPA
- Register full-time (12+ credits)
- Complete annual FAFSA
- Participate in:
 - Monthly Peer Mentor Meetings
 - Minimum one campus activity

How Do Students Qualify?



Recruitment & Outreach

High School Visits & Events



Campus Partners & Community Events



YES Information Session



OR

1:1 Appointment



YES Signing Day



Coming Fall 2025



YES Program Team



NAU-YUMA STUDENT SERVICES TEAM ORGANIZATION CHART

Services Provided



1:1 Coordinator Support



Participant Scholarship



Academic Pre-Advising



Academic Support & Workshops



Peer Mentoring



Career Development Services



High Impact Practice Opportunities



Social Activities



Financial Planning

YES Program Scholarship

- ✈ **\$4,000** total scholarship
- ✈ *Bookstore Scholarship (\$500)
- ✈ *Meal Scholarship (\$476)

*Only offered to Summer Bridge Participants

Internal/External Scholarships

- ✈ Earn to Learn (\$500)
- ✈ La Cosecha (\$1,000)
- ✈ Academic Achievement (\$250)
- ✈ Transfer Event (\$250)
- ✈ AWC Foundation/NAU Scholarship Universe

Reimbursements

- ✈ PTK Membership (\$70)
- ✈ CLEP Exam (\$89)
- ✈ CASPER Exam (\$52)
- ✈ Fingerprint Clearance (\$67)
- ✈ Timely Care Activation (\$30)

FINANCIAL SUPPORT TO PARTICIPANTS

Transfer Scholarships

- ✈ 2NAU (\$4,000)
- ✈ Jacks Transfer Award (\$4,000)
- ✈ Phi Theta Kappa (up to \$8,000)

High Impact Practices

- ✈ NAU Transfer Day
- ✈ Study Abroad Opportunities
- ✈ Paid Internships
- ✈ Professional Conference Attendance

Other Incentives

- ✈ Drawing Opportunities
 - 📅 Micro-Scholarships
 - 📅 Beats Headphones
 - 📅 Study Desk
 - 📅 Gift Cards

Appreciative Advising Framework

The Key Ingredients



Care about & believe in the potential of each student.



Possess an attitude of gratefulness.



Continually hone your craft.



Remember your power.



Be insatiably curious about students' stories.



Be culturally aware & responsive.

Pending Items:

Accepted/Declined

If Declined Reason:



YES Program

2NAU Completed:

NAU EMPLID:

NAU User:

Intl App Date & Time:

Cohort:

Docs returned/Signed:

Sent for disbursement:

Scanned

Student Information

High School Attended: Yuma, Kofa, Cibola, San Luis, Gila Ridge, Vista		HS. Grad Year:	
Name:		D.O.B:	AWC ID:
Age:	Pronouns:	GPA:	First Gen: Yes/No
AWC Major:		NAU Major:	
Career Goal:		Phone Number:	
FAFSA: Completed: Yes/No Receiving: Yes/No	Affiliated With: CAMP / KEYS / SGA / Ambassadors / NA	AWC E-mail:	
		Personal E-mail:	
Employer:		Hours of employment per week:	
Enrollment Verification:			
If enrolled at AWC how many credits are you taking?			
What are some areas of education that you feel comfortable in?			
What are some areas in education that you want extra support in?			
Please select all areas you are interested in learning more about:			
<input type="checkbox"/> Applying at AWC <input type="checkbox"/> Advising/Registering for classes <input type="checkbox"/> Transitioning from H.S. to College <input type="checkbox"/> Information on how to apply for specific NAU programs (i.e., Nursing, Mechanical Engineering, Education)		<input type="checkbox"/> Picking Major <input type="checkbox"/> Available degrees at NAU <input type="checkbox"/> Transfer process to NAU <input type="checkbox"/> Finding resources on campus Please list which resources:	
Questions for us:			
Any additional questions we did not answer?			
Any feedback for us?			

Intake Form



Student Success Plan (SSP): Introductions

Name: _____

EMPLID: _____

Major: _____

Cohort (YES): _____

Email: _____

Phone: _____

Motivation & Background

Tell me about the degree that you're pursuing. Why did you choose your major?

What career(s) are you interested in? Tell me about your ideal future.

Strengths & Areas of Improvement

What are your strengths? What areas of school are you comfortable or confident in?

What are your areas of improvement? What are you less comfortable in? What challenges you?

Work & Personal

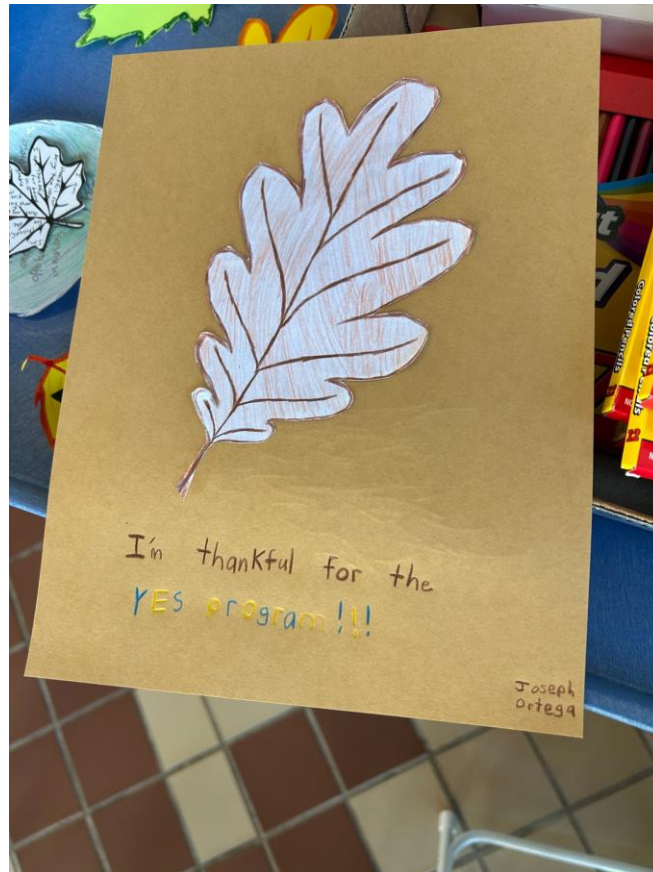
Do you have any commitments outside of school? (E.g., work, clubs, family obligations)

Are you considering joining any clubs?

How do you usually balance your outside obligations with your schoolwork?


Peer Mentor Introductions

Let's Get Connected!



- Home
- Announcements
- Modules
- Discussions
- Chat
- Grades
- Microsoft OneDrive

Yuma Educational Success Program [▲]




WELCOME!
YES2Success@nau.edu

- View Course Stream
- New Analytics
- View Course Calendar
- View Course Notifications

To Do

- YES Weekly Updates (9:11 - 9:15) Yuma Educational Success Program Sep 14 at 9:57am
- Update: NAU Transfer Day & Location BSN Info Sessions Yuma Educational Success Program Sep 15 at 11:54am



Welcome Message from your YES Team


Welcome to your Yuma Educational Success (YES) Program Resource Hub! This is your one-stop shop for everything regarding upcoming activities and workshops, program requirements, resources, and how to contact our team. We hope you find this resource useful to you as you continue throughout your educational journeys from AWC to NAU.

Please don't hesitate to contact us if you would like additional assistance or support. As always, your YES Team remains dedicated to your success ❤️❤️


Sincerely,
The YES Team

- Home
- Announcements
- Modules
- Discussions
- Chat
- Grades
- Microsoft OneDrive


Booking Links




ROCIO'S BOOKING LINK



HANNAH'S BOOKING LINK




AWC ADVISING




NAU ADVISING

- Calendar
- Web
- History
- My Media
- Help


Quick Access




SOCIAL ACTIVITIES



ACADEMIC WORKSHOPS



YES SCHOLARSHIP CHECKLIST



FAQ DISBURSEMENT

YES Weekly Updates (2/5 - 2/9) [▲]

Hasan Newsum


All Sections

Feb 5 at 12pm

Edit

Happy Monday, YES Students!

sending good monday vibes!



It has come yet again, and with it brings endless possibilities ✨

What are you going to accomplish this week? 🤖

★ **Fun Fact of the Week:** A lightning bolt is 5x hotter than the surface of the Sun. The electrical charge inside a lightning bolt is so intense that it has a temperature of ~30,000°C (~54,000°F). In comparison, the Sun is ~5,600°C (or, ~10,000°F).

Please see below for important notices and upcoming events 📌

Upcoming Activities

Academic Workshops + Other Academic Activities

Should Engineers Pay Less for College than English Majors? 🗣️

Read the short New York Times article attached to the pinned post, then answer **one or more** of the questions below to complete an academic activity:

- Do you think a system that prioritized STEM majors would nudge students toward "job-friendly" degrees in high-need areas like technology and science?
- Do you think this system is fair? Do you think it is a good idea? Why or why not?
- Do you think studying the humanities (i.e., the arts, English and history) is worthwhile, even if those majors are not as in demand for jobs? Why or why not?
- Do you agree with Florida Governor Rick Scott that, when generous state financing for higher education is no longer an option and jobs are scarce, universities need to be practical about the value of their degrees and evolve with the economy?
- What are you majoring in? Why? How "job friendly" do you think that major is? What do you plan to do with it after college?

**Make sure to include your name on the post to ensure you receive credit for completion! 🍌

- Home
- Announcements
- Modules
- Discussions
- Chat
- Grades
- Microsoft OneDrive

YES Scholarship Checklist

To avoid a delay in your YES Scholarship being disbursed to you, make sure that you complete each of the items below.

- Calendar
- Web
- History
- My Media
- Help

You ✓	Task
<input type="checkbox"/>	<p>Enroll in 12+ Credits each Fall/Spring semester.</p> <ul style="list-style-type: none"> • If you take less than 15 credits each semester, you will need to take Winter or Summer courses to stay on track. • You should complete ~30 credits each academic year. <p>Fall semester + Spring semester = 1 Academic Year</p>
<input type="checkbox"/>	<p>Meet with your assigned Peer Mentor regularly.</p> <ul style="list-style-type: none"> • First Year AWC students must meet with your peer mentor monthly. • Second Year AWC students check in with their peer mentor three times a semester.
<input type="checkbox"/>	<p>Maintain a minimum 3.0 cumulative GPA.</p> <p>Q: I've dropped below a 3.0 GPA...what now?</p> <p>A: Don't panic! Reach out to your assigned peer mentor for your next steps 🍌</p>
<input type="checkbox"/>	<p>Participate in 1 campus activity each semester.</p> <p>All of the following will fulfill this requirement:</p> <ul style="list-style-type: none"> • YES Program Social Activities (hosted by our peer mentors) • Academic or Career Development Workshops • Plays hosted by the AWC Theater • Academic Tutoring with the AWC Student Success Center • Campus tabling events • NAU Nursing Info Sessions • Other AWC or NAU campus events <p>★ Note: If you attend an event <u>not</u> hosted by the YES Program, you must <u>submit proof of attendance</u> to receive credit. If you don't, we won't know you were there!</p>
<input type="checkbox"/>	<p>Submit a Free Application for Federal Student Aid (FAFSA) each year.</p> <p>You must have a FAFSA on file for us to disburse your scholarship to you. Click here for more information on how to submit a FAFSA.</p>



Our Students' Experiences

Ivan's Graduation Message

Hello YES Team,

I want to thank you and all the YES program team for their support before and during nursing school. I really appreciate the help I received, and I probably wouldn't have gotten into NAU-Yuma without your help. Thank you for being there when I was in a difficult situation back in the spring 2020, YES program made a big difference in my education path, and I am grateful for that.

Thank you,

Ivan Rubalcava



Evidence of Success

Participant Satisfaction



95%

Cohort Transfer Rate



52%

GPA 3.0 or Higher



60%

Evidence of Success

Service Utilization



86%

Participant Retention Rate



90%

Graduation Rate



83%

Our Impact:

Expanding the YES Program

Our program has attained high-achieving goals and outcomes and **has been selected as a national best practice model** to provide a wider net of support services utilizing the YES Program's best practices.





LA NUBE
en el
JARDIN

Thank You!

✉ Email: YES2Success@nau.edu