



THE UNIVERSITY
OF ARIZONA

Mi Casa Es Tu Casa: Bringing Arizona to the Community



Reconocemos con respeto que la Universidad de Arizona yace sobre las tierras y territorios de pueblos indígenas.

Hoy en día, el estado de Arizona es hogar de 22 tribus reconocidas a nivel federal, siendo Tucson sede de los O'odham y la tribu Pascua Yaqui.

Comprometidos con la diversidad e inclusión, la Universidad se esmera en construir relaciones sostenibles con los pueblos originarios soberanos mediante ofertas educativas, alianzas y servicio comunitario.



**We respectfully acknowledge
the University of Arizona is on
the land and territories of
Indigenous peoples.**

**Today, Arizona is home to
22 federally-recognized tribes,
with Tucson being home to the
O'odham and the Pascua Yaqui.**

**Committed to diversity and
inclusion, the University strives
to build sustainable
relationships with sovereign
Native Nations and Indigenous
communities through education
offerings, partnerships, and
community service.**



Hispanic Serving Institution

“The University of Arizona is the first four-year public university in the state of Arizona to be federally recognized as a Hispanic Serving Institution (HSI).

As a research intensive land-grant HSI, the University of Arizona is committed to responsively meeting the educational needs of our vibrant and increasingly diverse communities of Arizona.”

<https://hsi.arizona.edu/>



Arizona at Glance

- Fall 2022 Incoming Class
 - Total Enrolled - 11,939
 - Incoming First Year - 9,091/ Transfer - 2,848
 - First Year; Hispanic/Latinx - 27.6%
 - Transfer; Hispanic/Latinx - 32.1%
- Fall 2023 Incoming Class
 - Total Enrolled - 12,463
 - Incoming First Year - 9,178 / Transfer - 3,285
 - First Year; Hispanic or Latinx - 28.6%
 - Transfer; Hispanic or Latinx - 31.2%



Arizona at Glance

- Fall 2024 Incoming Class
 - First-year class enrollment numbers = approximately 9,300 have registered for classes! We expect this class to rival last year's historically large class...and at census, we expect to be even larger than last year.
 - This year's first-year students are also part of the most diverse class in university history: 50% self-identify as ethnicities other than white, up from 49% last year. There was a 6% increase in Hispanic/Latinx students.

news.arizona.edu



Old Main Open House

Mi Casa es Tu Casa

- Highest attended Open House!
- Show rate was 57.7% *total guest 102
- What was offered:
 - Bilingual Agenda
 - Next Steps Presentation in Spanish
 - Bilingual Staff
 - Spanish Tour

Mi Casa Es Tu Casa Open House: Take Your Next Steps at Old Main



APRIL 19TH AGENDA

5:30 p.m. - 7:30 p.m.

Bilingual Admissions Counselors
Counselors will be available. Consejeros de admisiones bilingües estarán disponibles.

Application, Next Steps Center, or Scholarship Universe Workshop

Get help from an Admissions Counselor in completing your application, working on your Next Steps Center, or getting assistance on completing your Scholarship Universe profile. Located down the hall in the AC Computer Lab.

Nuestros Consejeros de Admisiones están disponibles para ayudarte a completar tu solicitud, trabajar en tu Next Steps Center o ayuda para completar tu perfil de Scholarship Universe. Visita el Laboratorio de Computadores ubicado al final del pasillo.

Meet an Admissions Counselor or Current Student

Admissions Counselors and current students are available throughout the evening to answer any Arizona questions you may have. Look for a representative with a name tag!

Los consejeros de admisiones y estudiantes están disponibles durante toda la noche para responder cualquier pregunta que pueda tener sobre Arizona.

5:45 p.m. - 6:15 p.m. Spanish

Next Steps Center Presentations

Hear from an Arizona Admissions Counselor go-how best to start your Next Steps Center journey. Presentation will take place in the large MPF room to the right of the welcome desk.

6:30 p.m. - 7:00 p.m. English

Escuche a nuestro consejero de admisiones sobre la mejor manera de comenzar tu próximo paso. Las presentaciones tendrán a cabo en la gran sala a la derecha del escritorio de bienvenida.

5:45 p.m. - 6:15 p.m. English

Twilight Tours

Take a walking tour of campus with an Arizona Ambassador. Meet in front of the Old Main welcome desk.

6:30 p.m. - 7:00 p.m. Spanish

Haz un recorrido a pie por el campus con uno de nuestros Embajadores (ambassadors estudiantiles). Reunirse en el escritorio de bienvenida en Old Main.

Thank you for joining us!

¡Gracias por estar con nosotros!

#WildcatReady



Arizona Family Nights

- Communication promoted bilingual support and parents were also cc'd
- Bilingual staff and student recruiters were available
- Separate presentation in Spanish
- RY23 - 5 total events with 266 total attendees
- RY24 - 5 total events with 1,267 total attendees *16 Spanish speaking families recorded



Sunnyside Unified School District (SUSD) Arizona Family Nights

A red poster for an Arizona Family Night event. The text is white and yellow. It includes the event title, date and time, location, and a QR code for registration. There is also a small photo of two women walking on a path.

**YOU'RE INVITED TO
ARIZONA FAMILY
NIGHT!**

Exclusively for Desert View High School, and in partnership with the Sunnyside Unified School District (SUSD), the University of Arizona invites admitted students to attend an Arizona Family Night.

Monday, April 29, 2024
5:00 - 7:30 PM

Desert View High School
4101 E Valencia Rd, Tucson, AZ 85706
Check in at the cafeteria

You and your family will have the opportunity to review your Next Steps and learn about Arizona financial aid offers. This exclusive evening will include individualized support to review your family's plan to pay for college. Food will be provided as you explore your funding opportunities.

**ALL IN
FOR SUSD STUDENTS!**



Scan QR Code to register!

Any questions? Contact
Ximela Espinosa at xespinosa@arizona.edu



Undergraduate
Admissions

- Through our Sunnyside CATS partnerships we were able offer a special AZ Family Night to SUSD students
- Total for SUSD
 - 122 total guests registered (53 students)
 - 15 families used the translation service during the presentation



Becoming Part of the Community

- Sunnyside Connection for Access and Transition Success (CATS)
- University of Arizona presence on-site
 - RY22 - 169 1:1 Meetings
 - RY23 - 148 1:1 Meetings
- ~85% SUSD admitted students identify as Hispanic/Latinx *Fall 2024 before census

ALL IN
FOR SUSD STUDENTS!



Think about what truly matters ...



Spanish Materials



1. Map
2. One-pager





THE UNIVERSITY OF ARIZONA

You're Invited to our
SPANISH CAMPUS TOUR

Te invitamos a nuestro
TOUR POR EL CAMPUS



¡Acompáñanos en un recorrido por el campus de la Universidad de Arizona - en español!

Join us for a special twilight campus tour - in Spanish!

martes, 14 de marzo - 6:30 pm
Old Main - planta baja
1200 E University Blvd, Tucson, AZ
Register at: <https://state.tu/CSD0jze>

Tuesday, March 14th - 6:30 pm
Old Main - lower level
1200 E University Blvd, Tucson, AZ
Register here: <https://state.tu/CSD0jze>

CONÉCTATE
admissions.arizona.edu | [admissions.arizona.edu](https://www.facebook.com/uofaadmissions)
[facebook](https://www.facebook.com/uofaadmissions) | [instagram](https://www.instagram.com/uofaadmissions) | [youtube](https://www.youtube.com/uofaadmissions)

Welcome to Arizona Family Night

MARCH 26, 2024 | AGENDA



Bilingual Admissions Counselors will be available.

PRESENTED IN ENGLISH

5:45 p.m.
WPH Dining Room

6:15 p.m.
WPH Dining Room

6:45 p.m.
WPH Dining Room

All evening
Hank Family Hall

How to Fund Your Education
What is FAFSA? How can I find scholarships? What is a student loan or Federal Work Study? Our Office of Scholarships and Financial Aid aims to virtually to present on how students can fund their education.

Take Your Next Steps
Learn from an Arizona Admissions Counselor on how to best start to complete your Next Steps Center journey.

Meet an Admissions Counselor
Admissions Counselors and current college students are available throughout the evening to answer any Arizona questions you may have. Look for a representative with a name tag!

Dinner is on us!
A Texas Road Trip will be hosted in the Hank Family Hall at the Wilson Community Center throughout the night.

Contenidos con consejos de admisiones bilingües

PRESENTADO EN ESPAÑOL

5:45 p.m.
Sala de Artes y Manualidades (Old Craft Room)

6:15 p.m.
Sala de Artes y Manualidades (Old Craft Room)

6:45 p.m.
Sala de WPH

Toda la Tarde
Hank Family Hall

Tus siguientes pasos
¿Cómo se financia la educación? ¿Qué es FAFSA? ¿Cómo puedo encontrar becas? ¿Qué son los préstamos estudiantiles? Nuestra Oficina de Becas y Ayuda Financiera nos acompaña de manera virtual y nos presentamos a cómo se resuelve desde financiar su educación.

Cómo financiar mi educación
¿Qué es FAFSA? ¿Cómo puedo encontrar becas? ¿Qué son los préstamos estudiantiles? Nuestra Oficina de Becas y Ayuda Financiera nos acompaña de manera virtual y nos presentamos a cómo se resuelve desde financiar su educación.

Habla con un consejero de admisiones
Nuestros consejeros de admisiones y estudiantes bilingües estarán disponibles para ayudarte a resolver todas las preguntas sobre Arizona.

¡Te invitamos la cena!
Durante la noche habrá un picnic de Texas en el instalaciones dentro del centro. ¡A gusto!

**Thank you for joining us!
¡Gracias por acompañarnos!**

3. Spanish Campus Tours: form, email comms were translated into Spanish, and we provide full Spanish tours.

4. Bilingual Events: bilingual sessions where presentations and tours are provided to bridge the gap!





5. Hablo Español pin:
provided to the Office of
Undergraduate Admissions
bilingual staff





Campus Tours



Our front desk – the east wing of our front desk features recruitments materials in Spanish.



Advocacy is Key

- Choose to be the change. Use your voice!
- It's okay to bring up questions and ask why.
- Network and build community that can help.
- The Hispanic Admissions Support and Advocacy (HASTA) is a committee within the Office of Undergraduate Admissions designed to brainstorm ideas that will help our Hispanic/Latinx students and community.



Become the Best Version of You

- Invest in yourself! Take the opportunity ¡Si se puede!
- Get involved with your HSI office or group
- ¡Vamos a la fiesta! Take time to network and know the community you are serving.



THANK YOU

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GRACIAS

