



Hispanic Serving
Institution Initiatives

ANNUAL REPORT 2023



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BY THE NUMBERS

25.7%

Total Hispanic Enrollment

27.4%

Hispanic Undergraduate Enrollment

19.4%

Hispanic Graduate Enrollment

85.7%

Hispanic 1st Year Retention Rate

62.3%

Hispanic 6 Year Graduation Rate

31.2%

New Hispanic Transfer Students

25.2%

Hispanic/ Latinx Staff/Faculty

25.6%

Arizona Online Hispanic Undergraduates

Source: University of Arizona- University Analytics & Institutional Research

Recognitions



Affiliations



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COMMUNICATIONS

HSI Initiatives (HSII) has a full suite of communication tools to disseminate opportunities and announcements and highlight collaborations and aligned practices. Following HSI Initiatives on social media and receiving the monthly newsletter helps cultivate awareness, connection, and engagement.



Twitter followers: **1,655**
2.67% increase over 2022



Instagram followers: **1,466**
35.87% increase over 2022



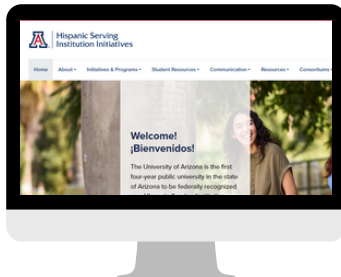
YouTube Channel: **35 subscribers**
66.67% increase over 2022



Facebook followers: **1,373**
18.46 % increase from 2022



Monthly Newsletter: **816 recipients** nation-wide
[Click here to receive the newsletter](#)



HSI Initiatives Website

4,171 Sessions (15% increase from 2022)
A single visit to the website

2,970 Total users (24% increase from 2022)
An individual person browsing the website

4,896 Total Views
A single visit to a page

Top 5 viewer locations



Phoenix, AZ- 14%
Tempe, AZ- 5%
Tucson, AZ- 45%



Los Angeles, CA- 3%



Washington D.C.- 2%



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HSII PROGRAMS

Learn more about our signature programs and efforts designed to strengthen servingness in collaboration with campus and community partners.



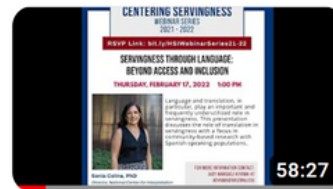
UA HSI Ambassadors

Launched in fall 2023, the Ambassadors program is aimed at cultivating an informed network who can quickly and intentionally mobilize to connect our campus and local community to HSI-related opportunities.



Centering Servingness Webinar Series

The Centering Servingness Webinar Series, sponsored by Faculty Affairs and HSI Initiatives, features the scholarship of UArizona faculty and staff, who engage in servingness efforts. The series is free and open to the public. They can be viewed on the HSII YouTube Channel.



Servingness Through Language: Beyond Acces...



Enacting Servingness through Culturally...



UA HSI Fellows

The HSI Fellows Program program serves to strategically further the scope and depth of work around our HSI designation and provides community-building and career development for a cohort of up to 10 faculty & staff through a project-based leadership experience. The program is on hiatus and will resume in 2025-2026.



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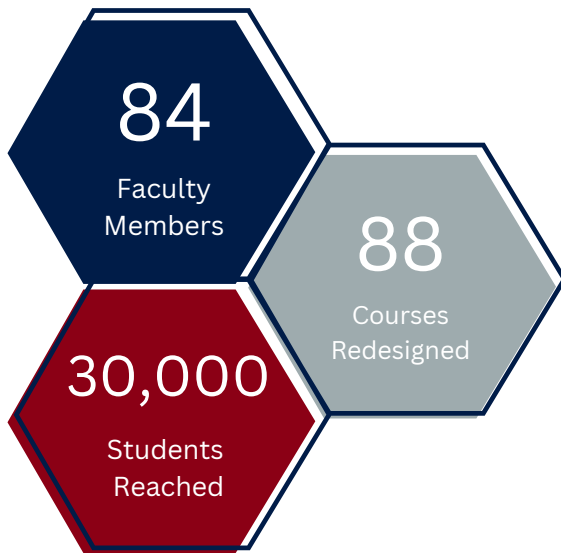


Culturally Responsive Curriculum Development Institute

The Culturally Responsive Curriculum Development Institute (CRCDI) launched in 2021, is a week-long, summer immersion focused on training and coaching faculty towards implementation of culturally responsive practices and pedagogy into existing courses of all modalities. Redesigned courses are guided by models of HSI servingness.

Key Collaborators

Faculty Affairs, HSI Initiatives, University Center for Assessment, Teaching and Technology, Center for University Education Scholarship, College of Science, Department of Educational Policy & Studies and Practice- College of Education, Research, Innovation, and Impact



Latinx Faculty & Staff Association

The Latinx Faculty & Staff Association (LFSA) aims to build a sense of community and belonging through the empowerment of the Latinx identity, values and goals.

The 2023-2024 Co-Chairs are Dr. Nadia Alvarez Mexia, Assistant Professor of Practice and Assistant Director of Learning Development and Community Involvement, and Aaron Davis, Associate Director, Blue Chip Leadership Experience.



HSI Seed Grants

In collaboration with Research, Innovation and Impact (RII) and the Office of the Provost, the HSI Seed Grants fund scholarly research and creative work among faculty which enriches the UArizona's designation as an HSI, advances scholarship that directly impacts QT BIPOC (Queer, Trans, Black, Indigenous, and People of Color) populations, and fulfills UArizona's Purpose and Values. Project abstracts are available online.

2021-2022

7

Proposals Awarded

\$ 200,000

Total Awarded

2022-2023

6

Proposals Awarded

\$ 143,623

Total Awarded



Hispanic Heritage Month Football Tailgate

Hispanic Heritage Month (HHM) is celebrated September 15th-October 15th. At the University of Arizona we honor the Hispanic culture and know it is filled with diverse and beautiful experiences, identities, and cultures. HSI Initiatives partnered with UA Athletics, the University of Arizona Hispanic Alumni Club and Amazon to host a tailgate filled with food, drinks, music, and community. Jointly supported by UA Bookstores and Marketing & Communications, HHM merchandise sales generated a profit share and royalties amounting to \$11,773, which went to support key initiatives and priorities at the Guerrero Student Center.



El Día de los Muertos

To celebrate Día de Los Muertos, an interactive art installation was created by Galeria Mitotera. The festival included musical performances, folklorico dancers, mariachi, speakers, and a mercado. Thank you to the Co-chairs, Dr. Nadia Alvarez Mexia, Assistant Professor of Practice and Assistant Director of Learning Development and Community Involvement, W.A. Franke Honors., Dr. Sandra Bernal, Lecturer, School of Landscape Architecture, and Dr. Karla Cruze-Silva, Director, HSI Initiatives.

Organizers & Sponsors:

- W.A. Franke Honors College
- College of Architecture, Planning & Landscape Architecture
- University of Arizona BookStores
- Galeria Mitotera
- Latinx Faculty and Staff Association
- Adalberto & Ana Guerrero Student Center
- Blue Chip Leadership
- Tucson Unified School District
- Exceptional Education



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COALITION BUILDING

Coalition building with key stakeholders across HSIs is essential to advancing the work collectively. The UA serves as the founders of the AZ HSI Consortium and the HSI Honors Consortium.



Launched in 2021, the [AZ HSI Consortium](#) seeks to strengthen the individual and collective capacity of Arizona HSIs to intentionally support conditions necessary for Latinx student success in Arizona. The AZ HSI Consortium aims to bring together all HSIs throughout Arizona to develop a community of practice and engage collectively in professional development, support the exchange of evidence-based and culturally relevant practices, facilitate successful transfer of Latinx students to Arizona universities, and collaborate across HSIs.

AZ HSI Summit

The 2nd Annual [AZ HSI Summit](#) took place on September 11, 2023 at the University of Arizona. This was a one-day, in-person conference for faculty, staff, administrators, students, and community partners aimed at:

- Showcasing and exchanging evidence-based practices that effectively and intentionally support Latinx students
- Building capacity among faculty and staff to teach and lead at HSIs

All session materials, an executive summary, and a highlights video can be found on the [website](#).



234
attendees



23
sessions



17
AZ HSIs present



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CONGRATULATIONS!

University of Arizona Libraries Rhonda G. Tubbs Tech Toolshed

The AZ HSI Consortium is pleased to announce University of Arizona Libraries Rhonda G. Tubbs Tech Toolshed as an AZ HSI Evidence Based Practice.

Visit: <https://bit.ly/azhsieb>



CONGRATULATIONS!

New Start

The AZ HSI Consortium is pleased to announce New Start as an AZ HSI Evidence Based Practice.

Visit: <https://bit.ly/azhsieb>



AZ HSI Evidence-Based Practices

In 2022, the AZ HSI Evidence-Based Practices Committee launched its inaugural nomination process to begin collecting evidence-based practices from HSIs in Arizona. Since 2022, 9 total programs/initiatives have been deemed evidence-based practices.

- University of Arizona Libraries Rhonda G. Tubbs Tech Toolshed
- New Start, University of Arizona
- Knowledge River, University of Arizona
- Peer Success Coach Program, Glendale Community College
- Pima Community College- University of Arizona STEM Bridge Program
- Phoenix College CURES
- EXCEL Program, Maricopa Community Colleges District
- BLAISER/FRONTERA Summer Internship, University of Arizona
- LAWtina Mentoring Program, University of Arizona

HSI Honors Consortium



In October 2022, the W.A. Franke Honors College and HSI Initiatives launched a national HSI Honors Consortium. The consortium is a cooperative community of over 100 Honors Colleges and Programs at HSIs. The HSI-Honors Consortium is centered on servingness as an educational, pedagogical, and cultural practice to develop a community that engages collectively in supporting the diversity of Latinx and Latin American student success.



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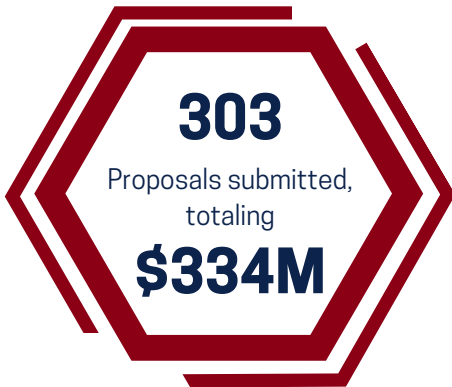
HSI GRANTS & RESEARCH DEVELOPMENT

Capacity Building Through HSI Grants and Research Development

Receiving HSI designation from the U.S. Department of Education does not provide additional secured funding. Instead, institutions who apply annually and are granted HSI status are eligible to compete for funding opportunities available to HSIs and Minority Serving Institutions (MSIs).

These data represent the number of proposals submitted in calendar year 2023 at the UArizona that advance our commitment to grants and research development as an HSI. Proposers may be responding to funding opportunities that are 1) for HSIs only; 2) for Minority Serving Institutions (MSIs) only; or 3) any funding opportunity that intentionally involves minority students and/or communities/populations.

In January 2022, UArizona implemented a tracking mechanism through UAccess Research to track HSI related proposal activity.



HSI Grants Development Institute

In November 2023, HSI Initiatives held its 3rd annual HSI Grants Development Institute at The University of Arizona. The purpose of this full-day institute was to: generate awareness of Hispanic Serving Institution (HSI) related funding opportunities; strengthen understanding of HSI models and frameworks; and cultivate potential networks among those with shared equity-focused interests for pursuing HSI funding opportunities.



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2023 SPOTLIGHT: AWARDED HSI RELATED GRANTS

Select grant funded projects below highlight diversity of funding agencies, affiliation of Principal Investigators, and project aims. Collaboration on social media highlights of awarded project can be requested.



Project ADELANTE: Advancing Culturally-Responsive Place-Based Educational Opportunities for Latinx Students in the Borderlands

Project ADELANTE: Advancing Culturally Responsive Place-Based Educational Opportunities for Latinx Students in the Borderlands includes three components – an internship and career readiness program to connect undergraduates with community businesses and nonprofits, professional development fellowships for UArizona faculty and staff, and a first-year writing program curriculum based on the Latin American "testimonio" tradition of personal narratives.

- \$2,863,406 awarded by the U.S. Department of Education's Developing Hispanic-Serving Institutions Program
- Principal Investigator: Ana Cornide, PhD; Associate Professor of Cultural Studies and Critical Service Learning, College of Humanities

Connect Arizona Now: Digital Inclusion for Underserved Students and Communities of Southern Arizona

Connect Arizona Now project will help close the digital divide among diverse, rural, underserved communities in Southern Arizona that lack reliable, high-speed broadband access. The project activities include creating "equipment bundles" (including hotspots, laptops, headphones, and webcams) that can be checked out by students, expanding University of Arizona network and classroom technologies, providing support personnel at education sites in rural communities, and more.

- \$3,051,875 awarded by the U.S. Department of Commerce
- Principal Investigator: Bryan Carter; Director, College of Humanities' Center for Digital Humanities



HSI Hubs: Leveraging Insights to Strengthen Regional Talent and Opportunities (LISTO)

Project LISTO will support a growing community of HSIs and its stakeholders by (1) scaling existing capacity-building practices to increase reach and impact, (2) documenting the design of a statewide HSI consortium, and providing a blueprint to inform community and capacity-building strategies in other states, and (3) generating new knowledge on the impact of this statewide consortium on broadening participation in STEM and associated leading factors.

- \$2,977,001 awarded by the National Science Foundation
- Principal Investigator: Marla Franco, PhD, Vice President, Hispanic Serving Institution Initiatives



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2023 SPOTLIGHT: AWARDED HSI RELATED GRANTS

HSI HUD Center: Arizona Research Center for Housing Equity & Sustainability (ARCHES)

The HSI HUD Center will establish the Arizona Research Center for Housing Equity and Sustainability, or ARCHES. The new center will be a partnership among 19 researchers at Arizona State University, UArizona, Northern Arizona University and the University of New Mexico. The new center's research on housing security will inform equitable housing growth and production to support Hispanic and underserved households.

- \$1,000,000 awarded by the U.S. Department of Housing and Urban Development
- Principal Investigator: Daniel Kuhlman, PhD, Assistant Professor of Real Estate Development and Planning, School of Landscape Architecture and Planning



Nourish (Nutrition Opportunities for Undergraduate Students Promoting Resilient And Inclusive Sustainable Food And Health Systems)

The NOURISH Scholars Program is an innovative educational model to increase access to graduate and professional school preparation and mentoring for undergraduate students historically underrepresented areas of food, agriculture, natural resources and human sciences. The ultimate goal of this program is to build the pipeline of diverse STEM and health professionals.

- \$250,000 awarded by the U.S. Department of Agriculture
- Principal Investigator: Ashlee Linares-Gaffer, Associate Professor of Practice, Nutritional Sciences, College of Agriculture, Life & Environmental Sciences

LIDERES Institute: Leaders in Designing Equitable Research Engagement through Servingness

The purpose of LIDERES Institute is to bring together community members, future researchers, and current scientist/subject matter experts to create a training blueprint targeting research teams who would like to pursue patient - centered outcomes research/ comparative effectiveness research to enhance health services for individuals experiencing communication disability from Hispanic and Latinx communities

- \$100,000 awarded by Patient-Centered Outcomes Research Institute
- Principal Investigator: Aileen Wong, AuD, CCC-A, Associate Clinical Professor & Research Audiologist, Speech Language & Hearing Sciences, College of Science



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MEET THE **TEAM**



Marla Franco, PhD
Vice President
HSI Initiatives



Karla Cruze-Silva, PhD
Director
HSI Initiatives



Riley McIsaac
Director
Grants Development



Monique Beltran
Executive Assistant
HSI Initiatives



Kayla Batt Hernandez
Senior Business Manager



Paulette Nevarez
Graduate Assistant
AZ HSI Consortium



Gisselle Ramirez
Student Assistant
HSI Initiatives

About Hispanic Serving Institution Initiatives

The University of Arizona was federally designated as a Hispanic Serving Institution in spring 2018, having reached the 25% undergraduate Hispanic enrollment requirement. UArizona was the first four-year public university in the state of Arizona to become an HSI and one of 21 R1 HSIs across the nation.

- To partner with HSI initiatives, please email us at ua-hsi@email.arizona.edu
- To stay up-to-date with HSI, please join our listserv.

[JOIN LISTSERV](#)

- To support the mission of HSI, please consider donating.

[DONATE HERE](#)



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