

2023 Arizona HSI Summit

Fostering a Sense of Belonging: What Works?



Presenters

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**What are
we going
to cover?**



What is CAMP?

Sense of belonging

**Culturally Engaging
Campus Environment
(CECE)**

Purposeful interactions

Audience Participation

We will be using text

Text [ACAMPSCHOLAR454](#) to [22333](#) to join the session

Text your answer to [22333](#)

**I interact with Latinx
students as a
_____?**

Text your answer to 22333



Nobody has responded yet.

Hang tight! Responses are coming in.

WHAT IS CAMP?

A national program funded by the U.S. Department of Education



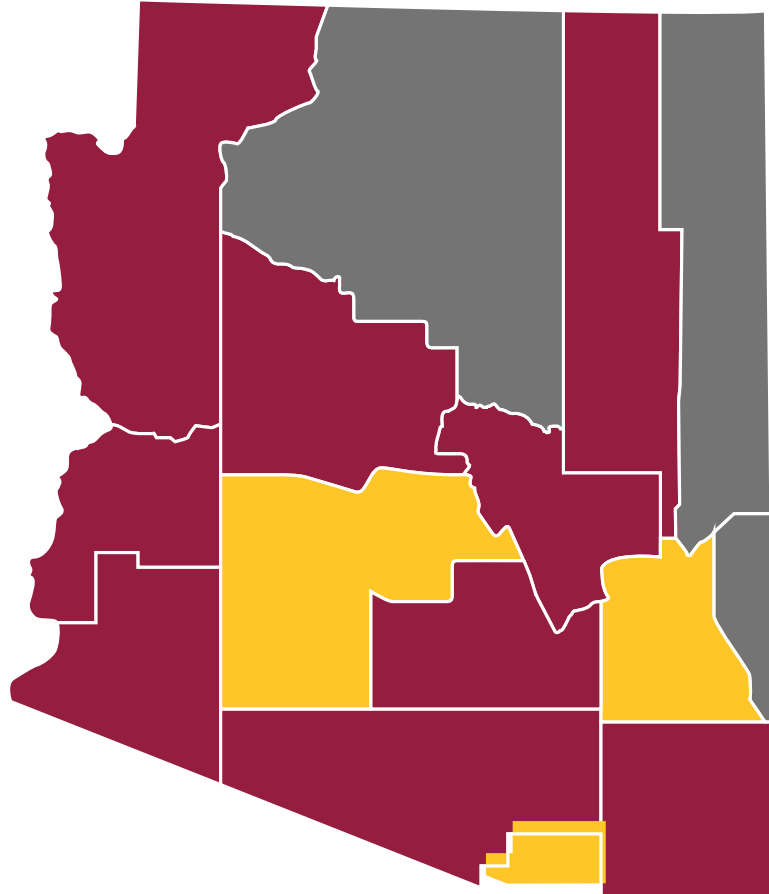
College Assistance Migrant Program (CAMP)



- Assists students who are migratory or seasonal farmworkers (or children of such workers) enrolled in their first year of undergraduate studies at an institution of higher education
- Currently 61 programs in 16 states and Puerto Rico
- Serves 2000 participants annually

Arizona's Migratory Students

- 7th largest migrant student population in nation
- Between 1 to 5% of Arizona's K-12 students are migratory students
- About 33% are English Language Learners
- 78% concentrated in Yuma County
- 5,500 are in high school



ASU CAMP Scholars Project

- Funded in 2016
- Serves 35 Scholars annually
 - 100% Mexican origin
 - 90% first generation
 - 97% Pell-eligible
- Ensures the academic success of first-year migrant students through provision of financial, transitional, social and academic support



ASU CAMP Services

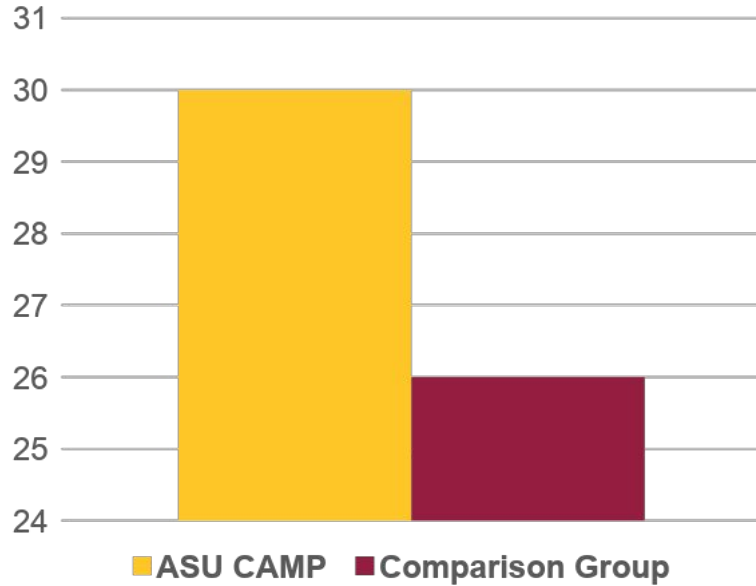
- Familial Engagement
- College access workshops
- Assistance with applications
- Summer Transition Program & Family Bienvenida
- Financial Assistance & Loaner Technology
- Home Base
- Tailored Academic Advising, Tutoring and Study Hall
- Research Seminar
- Peer Mentoring
- Plática Support Group
- Professional and Leadership Development

Evidence of Effectiveness

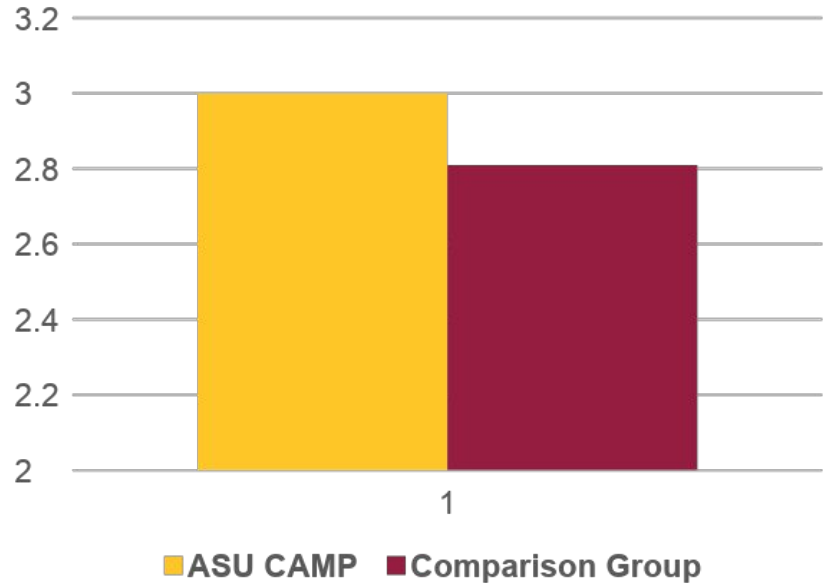


First Year Metrics

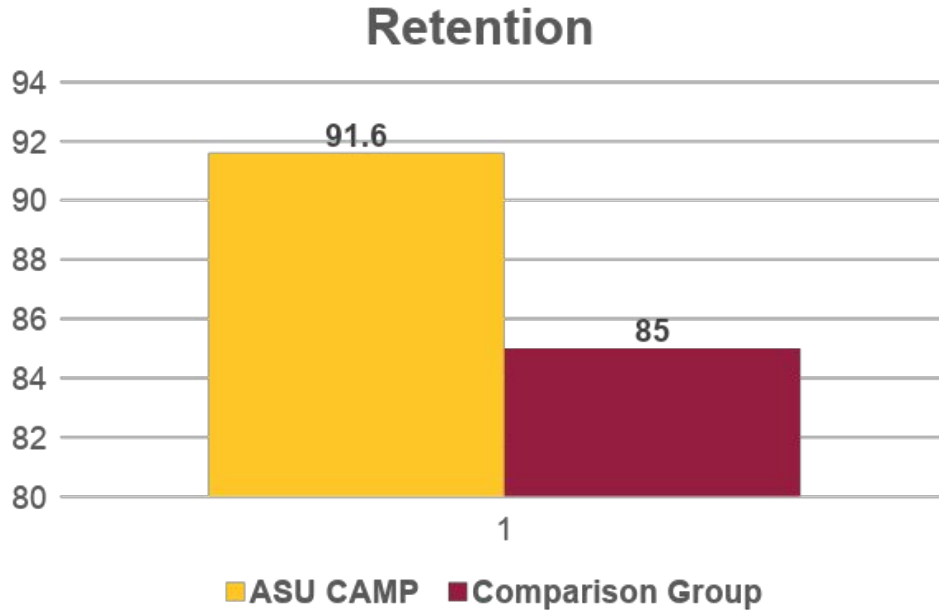
Credits Completed



Average GPA

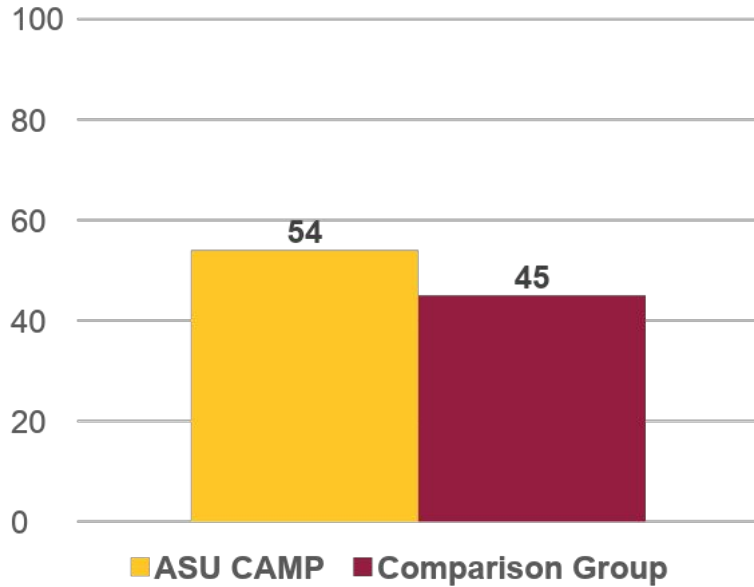


First Year Metrics

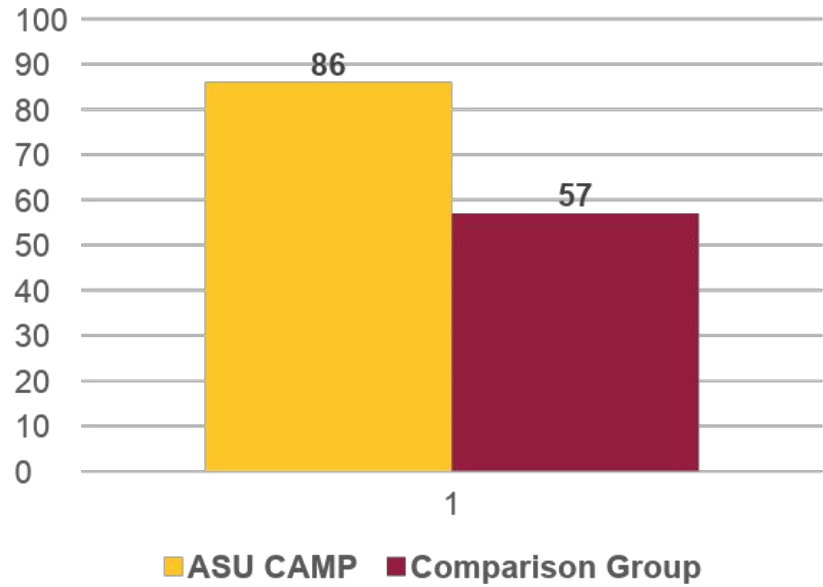


Graduation Rates

4-Year



5-Year





- 45% of CAMP Scholars graduate with honors
- 20% go on to graduate studies

Scholar Perspectives

- *...those meetings helped me better myself as a student, encouraging me to go to my professor's office hours, introducing me to my professor, and just helping me make connections with them. Like, she just encouraged me to do those things. . .*
- *CAMP makes me want to do better in school, especially because of the exposure to internships and other organizations that I can apply for since I am a CAMP student. That exposure makes me want to do better in school and build up my resume.*
- *They guide us like where we can talk to our advisors, like if we have a financial issue, where the office is and who we can talk to and like, if we're having issues with the class not understanding and they give us options like what we can do, we can go to tutoring or the professor's office hours*

Excelencia in Education recognition

A program that accelerates
Latino student success



How do we do it???



Sense of Belonging

Definitions

- Feeling part of the campus community, like one belongs at the university
Carter and Hurtado, 1997
- In terms of college, sense of belonging refers to students' perceived social support on campus, a feeling or sensation of connectedness, and the experience of mattering or feeling cared about, accepted, respected, valued by, and important to the campus community or others on campus such as faculty, staff, and peers.

Straythorn, 2012

Relevance to Latinx First Generation Students

- A sense of belonging is positively associated with success among diverse student populations in college, with regard to
 - academic achievement
 - retention
 - persistence to degree completion
 - feeling capable of success

Goodenow 1992
Hurtado & Carter, 1997
Rhee, 2008
Walton & Cohen, 2011,
Strayhorn, 2012

**What do you think
could foster a sense of
belonging in **Latinx**
students?**

Text your answer to 22333

Nobody has responded yet.

Hang tight! Responses are coming in.

What does the research say?



Academic self confidence/efficacy

- A greater sense of belonging is associated with
 - feeling a connection to coursework
 - having frequent discussions of course content with other students outside class
 - tutoring other students
 - frequently talking with faculty outside of class
 - perceiving failures as challenges rather than barriers or threats
 - recognition of one's ability/skill by others

Freeman, Anderman & Jensen, 2007

Hurtado & Carter, 1997

Torres & Solberg, 2001

Costello 2018

Interactions with supportive individuals

- encouragement, support from friends, & mentoring relationships
- on-campus ties to professors
- pedagogies that infuse a sense of trust or community
- positive interpersonal peer interactions
- mattering

Fisher, 2007

Braxton, et al, 2000

Kuh, et al, 2005

Cole, 2017

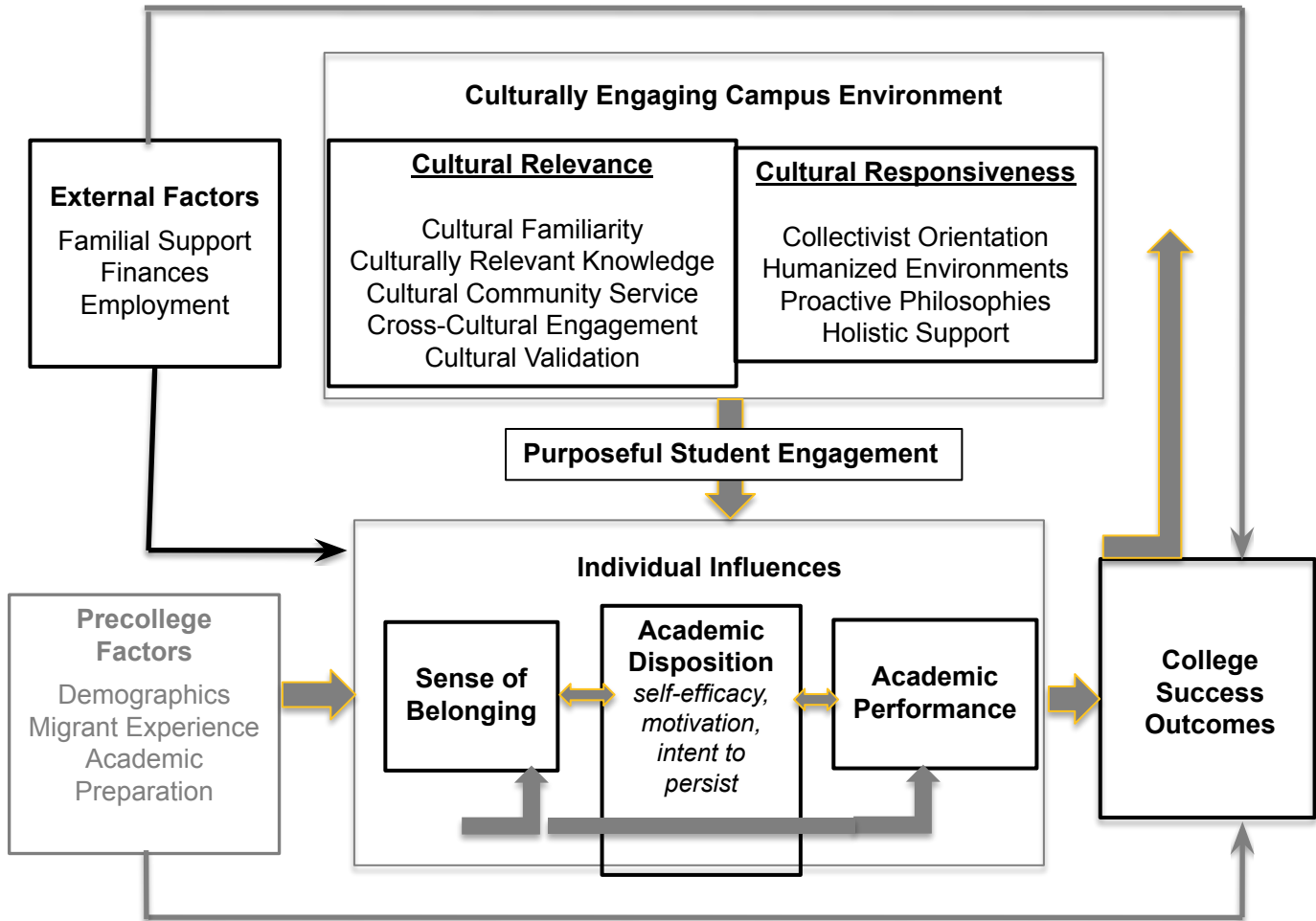
Culturally Engaging Campus Environment

Cultural relevance

- Cultural familiarity
- Culturally relevant knowledge
- Cultural community service
- Cross-cultural engagement
- Cultural validation

Cultural responsiveness

- Collectivist orientation
- Humanized environment
- Proactive philosophies
- Holistic support



Example of ASU CAMP



ASU CAMP Services

- **Familial Engagement**
- College access workshops
- Assistance with applications
- Summer Transition Program & Family Bienvenida
- Financial Assistance & Loaner Technology
- **Home Base**
- Tailored Academic Advising, Tutoring and Study Hall
- **Research Seminar**
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- Plática Support Group
- **Professional and Leadership Development**





Familial Engagement

- Joint workshops with students so parents understand college application process
 - All materials and presentations are language-appropriate
- Q&A with migratory college students and graduates
- Build relationships of trust over time

Home Base

- CAMP Lounge is strategically located near Student Services and within academic unit
- Place where Scholars study, eat, hang out
- Freedom to express culture through music, art, language





Research Seminar

- Required 1st year course in research methods
- Scholars collect primary data to answer a research question relevant to self, family or community
- Symposium where they present their findings



Leadership Development

- Multiple opportunities for Scholars to take on leadership roles
- National Farmworker Awareness Week where Scholars bring awareness about farmworker issues to larger campus community



What are **ways CECE
could be used at your
institution?**

Text your answer to 22333

Nobody has responded yet.

Hang tight! Responses are coming in.

Purposeful Interactions

Definition

- interactions with community members, faculty, mentors, and staff that change students' perspectives and attitudes about that with which they might have been struggling at the time
- contain a “connection” of experience, history, or community
- provide a sense of agency, knowledge or empowerment to the student

Strategies

- Brief compliment
- Include language, culture, identity as part of everyday interactions
- Verbally recognize student's potential
- Acknowledge background as source of strength, creativity, insight

**What could you do to
have an interaction
that fosters a sense of
belonging?**

Practice Habits of Encouraging Speech

First-generation students are grateful to professors who acknowledge that college academics are challenging. When we say things in class such as “This stuff is hard” and “Hang in there, you’ll get this” they feel validated.

On the other hand, they feel overwhelmed and alone when we say things such as, “I know this is review for most of you.” That makes them doubt whether they belong in college in the first place and whether they have what it takes to succeed.

Share a Story of Woe

Bad roommate, bad grade, bad decision—share a brief story of some college mishap or misstep that you experienced as an undergraduate. Tell them how you handled it and what you learned from it.

It's an enormous relief for first generation students to know that someone they respect faced similar kinds of failures and frustrations along the road.

Strayhorn, 2018

We help students succeed when we affirm that they matter, they have what it takes to excel, and they belong.

Social support is related to sense of belonging but it's **insufficient** on its own. The mere **presence** of friendly staff, supportive faculty, or friends do little to build belonging or foster success.

Strayhorn, 2018

It's when social support helps the individual feel cared about, thought of, or like they belong that real magic happens.

The true sense of belonging is about finding oneself, living authentically, and creating community amongst those who accept people for who they are, as they are.

I belong here.

I am enough.

I am here on purpose.



THANK YOU

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campscholar.asu.edu



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Principal Investigator: Carlos G. Vélez-Ibáñez**