

# CENTERING SERVINGNESS WEBINAR SERIES 2020-2021

## WHAT NEXT STEPS ARE NEEDED TO BUILD INSTITUTIONAL CAPACITY AROUND HSI SERVINGNESS?

The Centering Servingness Webinar Series, sponsored by Faculty Affairs and HSI Initiatives, is a year-long Hispanic Serving Institution (HSI) webinar series that features the scholarship of University of Arizona faculty and staff, who engage in servingness efforts that honor the cultures and lived experiences of Latina/o/x, Black, Indigenous, and under-represented students and communities.



### Be proactive & intentional about forging bi-directional partnerships that enhance servingness.

Latinx partnerships should be forged bi-directionally, both partners can initiate and hold knowledge, guide, and deliver. Supporting bi-directionality means that HSIs should become outward facing in an effort to increase access to specialized HSI, R-1, and land grant resources towards community and partners. HSIs should commit to forging Latinx partnerships at all levels, including local and regional partnerships.

**Maria Franco, Ph.D.**

Assistant Vice Provost,  
Hispanic Serving Institution  
Initiatives

**Guadalupe Lozano, Ph.D.**

Director, Center for University  
Education Scholarship  
Associate Research Professor of  
Mathematics

**Vignesh Subbian, Ph.D.**

Assistant Professor of Systems  
and Industrial Engineering,  
Assistant Professor of  
Biomedical Engineering



### Recognize that including Latina/o/xs in Journalism is essential.

HSIs must recognize and support Latina/o/x journalists as essential workers as they are the ones telling our stories.

**Jessica Retis, Ph.D.**

Professor, School of  
Journalism, Director,  
Master's in Bilingual  
Journalism



### Cultivate Latinx student retention, grow Latinx leadership, & prioritize resources & funding structures that support such initiatives.

Our practices at the university level must change so we can support students in persisting and achieving their dreams, which includes connecting and collaborating with parents and K-12 schools and strong support from academic departments. Structural and systemic inequities must be addressed, in particular, "normality" post-pandemic must be different. We must prioritize the hiring of more Mexican American and Latinx faculty and leadership. Finally, servingness must include "fundingness," resources like faculty positions, leadership positions, and financial resources for these programs.

**Rudy B. McCormick** Director,  
Early Academic Outreach

**Vicente Talanquer, Ph.D.**

Professor, Department of  
Chemistry and Biochemistry

**Celestino Fernández, Ph.D.**

Distinguished Professor  
Emeritus, Department of  
Sociology

**Raquel Rubio-Goldsmith, Ph.D.**

Adjunct Lecturer, Co-Director,  
Binational Migration Institute,  
Department of Mexican  
American Studies



### Be intentional, visible, resourced, intersectional, and consequential.

Be intentional about our commitment and critical development of community engagement. Be visible about faculty contributions and impact across disciplines. Be resourced and invest in engagement through a critical lens. Be intersectional about connecting practices of community input and talk-back that help to move the institution forward. Be consequential about the ways in which the actions we take have an impact on the community, beyond the boundaries of the campus.

**Maribel L. Alvarez, Ph.D.**

Associate Dean for  
Community Engagement,  
College of Social and  
Behavioral Sciences



**Take a chance. The worst you can do is help somebody.**

Sometimes you can stretch yourself a little bit more or join forces with other people to accomplish something great and help address a need.

**Michael D. L. Johnson, Ph.D.**  
Assistant Professor  
Immunobiology & BIO5  
Institute, College of  
Medicine



**Ground the work in the community.**

Servingness efforts should have tangible benefits for the community, guided by the community. These efforts should be valued, acknowledged, and measured by the impact they are making with communities. Our servingness efforts are not bound by the institution and we must ask, "who are we responsible to with respect to servingness?"

**Judy Marquez Kiyama, Ph.D.**  
Associate Vice Provost,  
Faculty Development  
Professor, Educational Policy  
Studies & Practice  
**Jameson David Lopez, Ph.D.,**  
Assistant Professor,  
Educational Policy Studies &  
Practice  
**Karina G. Salazar, Ph.D.**  
Assistant Professor,  
Educational Policy Studies &  
Practice



**Allocate more resources and power to those people and programs carrying out the work.**

We know what needs to be done. We must move beyond only recognizing servingness efforts to move towards more resources allocated and power given to the folks and programs who carry out the work.

**Ada Wilkinson-Lee, Ph.D.**  
Acting Department Head/  
Associate Professor  
**Damián Baca, Ph.D.**  
Associate Professor  
**Michelle Téllez, Ph.D.**  
Associate Professor  
**Maurice Magaña, Ph.D.**  
Assistant Professor  
Mexican American Studies



## Mark your Calendars for the 2021-2022 HSI Centering Servingness Webinar Series

September 16, 1pm  
October 14, 1pm  
November 18, 1pm  
January 20, 1pm  
February 17, pm  
March 17, 1pm  
April 14, 1pm  
(all times are listed as AZ time)



Faculty Affairs



Hispanic Serving  
Institution Initiatives

For more information contact Judy Marquez Kiyama at [jkiyama@email.arizona.edu](mailto:jkiyama@email.arizona.edu)

All webinar recordings and resources can be found at:

<https://hsi.arizona.edu/hsi-initiatives/hsi-programs/centering-servingness-webinar-series>